



*Attract new customers in the reforestation, afforestation, and forest restoration industries with a cost-effective campaign reaching buyers worldwide.*

Issue	Published	Closes	Feature Articles
Winter 2011	February 14		World's Most Efficient Bioenergy Technologies Implementing REDD B.C.'s New Forest Carbon Standard Funding Reforestation in North America
Spring 2011	May 16		Civilian Conservation Corps Coppicing, Biomass From Very Short (2-year) Rotations North American Forest Carbon Standard World's Fastest Growing Tree
Summer 2011	August 15		Forest Economies of China and Russia Should Marginal Forests Be Used For Forests or Food? Improved Forest Management: A New Era for Silviculture Bioenergy for Forest Nurseries
Fall 2011	October 31		Turn your Pulp Mills into Biorefineries Ecosystem Restoration Offsets Bioenergy's Best Tree Species Trans-National Funding of Forest Renewal for Water
Regular columns:	Forest Health	Focus on Safety	Association Reports

## Quarterly Distribution

### by Online Subscription

- Silviculture Foresters
- Woodlands Managers
- Silviculture Contractors
- Reforestation Workers
- Forestry Consultants
- Forest Nurseries
- Bioenergy Industry
- Government Foresters
- Professional Foresters
- Forest Technicians and Technologists
- Silviculture Suppliers

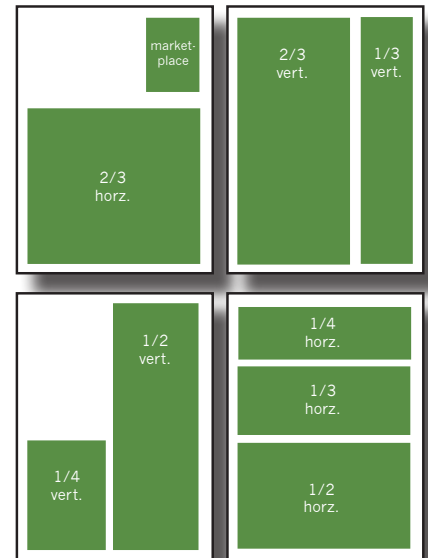
### RATES

Full Colour	Width	Height	1x	4x (per insertion)
Marketplace	2.4"	3.0"	\$440	\$395
1/4 vertical	3.55"	4.25"	\$695	\$635
1/4 horizontal	7.25"	2.5"	\$695	\$635
1/3 vertical	2.25"	9.25"	\$995	\$895
1/3 horizontal	7.25"	3.5"	\$995	\$895
1/2 vertical	3.5"	9.25"	\$1350	\$1215
1/2 horizontal	7.25"	4.25"	\$1350	\$1215
2/3 vertical	5.0"	10.0"	\$1695	\$1530
2/3 horizontal	7.5"	6.5"	\$1695	\$1530
Full page inside*	8.25"	10.75"	\$2350	\$2110
Inside Cover*	8.25"	10.75"	\$2895	\$2595
Back Cover*	8.25"	10.75"	\$3625	\$3260

\*Add 1/8" bleed to page. Ensure all text is no less than 1/4" from trim.

All digital ads can link to your website.

All rates are subject to HST and are based on receiving completed digital artwork. Premium positioning add 15%.



### ADVERTISING FEATURE

There will be only one Supplier Profile promotional feature in each issue. This profile will be a 2-page spread, written and designed by *Silviculture Magazine* staff. The cost for this exclusive double-page spread is \$3475 + HST.

### SPECIFICATIONS FOR SUPPLIED ADS - Please read carefully

- All ads must be at least 300 dpi, including all text and images contained in the ad.
- Ensure that all fonts are converted to curves.
- Digital files must be supplied as a PDF or Flash file.
- Ads must include bleed where noted above (\*).
- For ad sizes that require bleed, live area is 1/2" from all edges.
- Files less than 3 MB can be emailed to [kate@silviculturemagazine.com](mailto:kate@silviculturemagazine.com).
- For files over 3 MB, please call for instructions to upload the file.

For advertising and editorial enquiries, please contact Kate Menzies.

[kate@silviculturemagazine.com](mailto:kate@silviculturemagazine.com) | fax: 604-628-0304

[www.silviculturemagazine.com](http://www.silviculturemagazine.com)